

You have an outrageous idea.  
You believe that technology can  
help you win the investing game.  
You've come to the right place.  
Join the algo revolution.

# ABOUT ZOMMA

Harry Long is the inventor of Hedged Contango Capture and Hedged Convexity Capture and is the Managing Partner of Zomma, an innovative algo creator which specializes in predicting moves in the Brent/WTI spread.

Mr. Long is a globally recognized expert on the research and development of quantitative investment strategies. The Zomma IP portfolio of strategy indices is sought after by asset management firms, investment banks, hedge funds, principal trading organizations, index providers, ETP sponsors, and private equity firms to help them develop and deploy active manager-crushing quantitative investment strategies.

Zomma helps global institutions create long term value by replacing emotional decision making with cutting-edge technology based upon objective evidence.

Mr. Long is a graduate of Rice University with a B.A. in Economics.

[www.OilAlgos.com](http://www.OilAlgos.com)

Zomma's technology has been used by:

- Macquarie
- Cargill
- Castleton Commodities
- Freepoint Commodities

Zomma specializes in algorithmic methods which separate signal from noise. Increasingly, machine learning methods underpinned by the most advanced applied mathematics are proving their value in an increasingly brutal competitive landscape.

Forward looking firms have embraced these methods in their search for a technological edge over their competitors.

Zomma believes that the industry is moving away from databases which merely provide information and analytics, and instead, is moving towards technologies which provide complete solutions—when to buy and when to sell.

Zomma's algorithms can create a strong algorithmic capability for firms and can trade a variety of asset classes.

Firms which gain access to Zomma's algorithms have a complete solution right out of the box which has already been embraced by large trading firms.

This dramatically reduces the business risk for firms which are often faced with the daunting and expensive task of hiring teams of data scientists and programmers, funding an expensive multi-year development process, then hoping for a result.

Zomma offers a proven, robust turn-key solution which allows firms to enjoy the upside of an algorithmic solution without the time, heartache, and massive expense of internal development and the associated business and career risks.

# Use Of Hypothetical Results

Hypothetical performance results have many inherent limitations, some of which are described below. No representation is being made that any account will or is likely to achieve profits or losses similar to those shown; in fact, there are frequently sharp differences between hypothetical performance results and the actual results subsequently achieved by any particular trading program. One of the limitations of hypothetical performance results is that they are generally prepared with the benefit of hindsight. In addition, hypothetical trading does not involve financial risk, and no hypothetical trading record can completely account for the impact of financial risk of actual trading. For example, the ability to withstand losses or to adhere to a particular trading program in spite of trading losses are material points, which can also adversely affect actual trading results. There are numerous other factors related to the markets in general or to the implementation of any specific trading program, which cannot be fully accounted for in the preparation of hypothetical performance results and all which can adversely affect trading results.